



U.S. Department of Commerce
Houston Trade Delegation to China

November 12-14, 2008

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China has a flourishing economy as one of the most populous countries in the world. China-U.S. total trade is \$354.1 billion, placing China as America's second largest trading partner. In 2007, U.S. exports to China increased by 5.7 percent, according to the Census Bureau. The expanding oil and natural gas industry offers new or enhanced commercial opportunities for U.S. firms.

Best prospects include, but are not limited to:

*Oil and Gas Equipment, Technology, and Services

Participation Details:

The participation fee will be \$2,500 for one half of a full booth at the CIPEE. The participation fee will be \$350 for the catalog show. This is a service for companies that are unable to attend the show.

What is Included in the Fee?

With the half booth option, you will receive:

- ✓ An assessment of your product's market potential from U.S. Embassy staff
- ✓ A listing in the show guide,
- ✓ On-site scheduling assistance,
- ✓ Counseling on whom to approach at the fair,
- ✓ Invitations to networking receptions.

The catalog show offers:

- ✓ A booth operated by a Chinese staffer in the local language
- ✓ Marketing of your products to government contacts, international companies, local distributors, and agents
- ✓ Research reports before and after the show as well as contact lists

Registration Deadline is October 15

For more information, please contact:

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Suggested Itinerary:

Provided by UCIBN



November 9: Depart from **USA to Beijing**.

November 10: Arrive at Beijing International Airport in the afternoon. Market briefing by the Embassy U.S. Commercial Service Beijing office. Depart from Beijing to Dongying by bus.

November 11: Dongying: Set up the booth. Dinner with local Chinese petroleum equipment companies.

November 12: Dongying: Participate in Trade Show. Join the US-China Business Matchmaking Conference.

November 13: Dongying: Participate in Trade Show.

November 14: Dongying: Participate in Trade Show. After lunch, visit major Chinese petroleum equipment companies. Take the bus to Beijing.

November 15: Beijing: Visit Great Wall. After dinner, watch traditional Chinese performance.

November 16: Beijing: Shopping in the morning. Depart **Beijing to USA** after lunch.

